HardisonInk.com
Website heralds start of 12th year; First contest of 2022 announced again

By Jeff M. Hardison © Feb. 1, 2022 at 4:12 p.m.

JEMLANDS – Jeff M. Hardison, sole proprietor of HardisonInk.com, on Tuesday afternoon (Feb. 1) announced the start of the 12th year of the award-winning daily news website.

“I am very happy to tell the world, as well as the people in the International Space Station who have access to the Internet, that today heralds the start of Year 12 for the daily news website,” Hardison said. “This daily news website continues to thrive.”

The website is having its first contest of 2022 starting Feb. 9 and going through Feb. 16. The method to enter the contest is to find a spaceship inserted into an ad.

Specific instructions on how to enter the contest to win $50 cash can be found in the ad on the Life Page.

In the first month of 2022, the website again broke the one million hits mark, as noted by cPanel, a robotic, independent third party web traffic measuring system.

“I’m keeping the announcement of the start of Year 12 shorter than I had planned earlier today,” Hardison said late Tuesday afternoon. “I’m using that time, energy and other resources for action to move this daily news website into the next day of Year 12.”

Rather than reflect on the previous year, or the previous 50 years since first being published in the high school newspaper Nor’easter in his hometown of St. Petersburg, the multiple award-winning daily newspaper and weekly newspaper reporter and editor – turned two-time award-winning publisher said he is looking forward.

“Here’s the thing,” Hardison said. “If you look in the rearview mirror too much, you run into the log truck that had to lock up its breaks to unexpectedly stop in front of you, while that driver did what he had to do to keep from hitting the herd of deer crossing the road in front of him.”

The publisher said a farmer who does not focus on a single point in front of him or her (at least the ones who do not use GPS driving programs), when they are plowing a field, may cause that farmer to make rows a bit wobbly instead of straight.

“So, what is my focus?” he asked. “I focus on informing, educating and on occasion entertaining readers, viewers and listeners. I also focus on helping interests that advertise with me so that they see succeed. Go Year 12!”