

HardisonInk.com

C.L. Watson joins *HardisonInk.com*



C.L. Watson (at left)

Story and Photo

By C.L. Watson

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TRI-COUNTY AREA -- I've joined *HardisonInk.com* as a journalist as well as an advertising sales representative.

My goal is to bring quality content to the readers and drive traffic for businesses. We live in a digital world, where it just makes sense to have an online presence and consider it as the first impression for new customers.

Advertisements on *HardisonInk.com* allow consumers to be routed to business' websites or *Facebook* pages.

This website experiences outstanding traffic. *Google Analytics* and *cPanel*, which are two independent robotic third-party website monitoring programs, showed that *HardisonInk.com* had 371,118 page-visits in 2018, as well as an average of 14,000-plus unique visitors monthly and an average of 1.3 million hits a month (15.7 million total hits in 2018).

The return on investment to business owners buying ads in *HardisonInk.com* is excellent. Advertisements can be changed monthly, allowing for seasonal sales and promotions. All ads are hyperlinked to advertisers' websites, if they want.

Our team on this daily news website includes Sharon Hardison, a graphic artist superstar, who helps in creating an outstanding ad with no additional fee.

The opportunity for advertising here is not limited to business interests alone. We help drive traffic for non-profit organizations, community events, politicians and public awareness campaigns.

The possibilities for this daily news website to help people are endless.

The first step is deciding where you want to go in 2019 with advertising on *HardisonInk.com*.

I can be reached at 352-318-3996. Please leave a message or text. Life's busy and I can't always answer. Email works great too. Please send an email to clw.ftrow@gmail.com for an advertising price list, and to request an appointment for us to meet your advertising needs.