

HardisonInk.com

Publisher tracks and cures invasive ad

By Jeff M. Hardison © Nov. 25, 2018 at 9:08 a.m.

THE WORLD -- *HardisonInk.com* Publisher Jeff M. Hardison found the source of an invasive ad that was pestering some viewers of the website.

"My friend Traveler was the first person who told me about this pesky thing that would pop up," Hardison said. "Then, I found some other viewers were being bothered by it as it was interfering with their ability to see *HardisonInk.com*."

The daily news website owner said he saw it and captured it on a screenshot to share with two interests that could help him solve the problem.

"My friends at Nature Coast Web Design & Marketing Inc., and my business partner and broker who puts national ads on the bottom of pages -- BENN Publisher & Advertiser Solutions -- were contacted by me," Hardison said.

The professionals at Nature Coast Web Design & Marketing Inc. checked the website and found their part of the process was right on track, Hardison said.



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The AdFrontiers ad, captured in this screenshot and tagged by the watermark of the website, that imposed itself upon *HardisonInk.com* viewers has been blocked.

The BENN interest showed where the issue started.

"Jeff, I did not have the same experience when I visited your site, "BENN Lead – Publisher Recruitment Jack Ratzsch noted in an email." I used Chrome, Firefox and Internet Explorer.

"However," Ratzsch continued, "I know where that ad was coming from that was referenced in the screenshot. I have removed you from any further ads from that network. Sorry for any inconvenience to your web visitors."

Hardison said there are no winky-blinky popup ads allowed on *HardisonInk.com*.

"This particular version of that form of advertisement," Hardison said, "fits on my least-desired list. Like Mr. Ratzsch, I apologize to any person who was inconvenienced by that ad from that company. I like having the national ads only on the bottom of all seven pages."