

# HardisonInk.com

---

**Earth Cat Magic Win Contest announced as starting April 15**



**Goldy the cat Hardison – senior mascot – stands puffed and ready to select a winner.**

**Story, Photos and Video**

**By Jeff M. Hardison © April 2, 2018 at 12:28 p.m.**

**TRI-COUNTY AREA** -- The Earth Cat Magic Win Contest begins on April 15, *HardisonInk.com* publisher Jeff M. Hardison announced Monday morning (April 2).

**<https://youtu.be/nMrQWslwTNw>**

**In this video, Needles the Community Cat of the unrecorded subdivision known as Jemlands, shows he is training to potentially be the cat to select the winner of the Earth Cat Magic Win Contest on April 22.**

# HardisonInk.com

---



**Inky the cat Hardison – junior mascot – peers out from an area behind one of the keyboards at The Ink Pad.**



**Inky the cat Hardison – junior mascot – stands perched on a cat stand in the Code Orange Office ready to select a winner.**

# HardisonInk.com

---



**Needles the Community Cat of the unrecorded subdivision known as Jemlands strolls along.**

This is part of the "Let's Keep It Great At 8" celebration as the daily news website continues in its eighth year.

On April 15, 16, 17, 18, 19, 20 and 21, there will be little pictures of the faces of Goldy the senior mascot cat of *HardisonInk.com*, Inky the junior mascot cat of *HardisonInk.com* or Needles the Community Cat of the unrecorded subdivision known as Jemlands (home of The Ink Pad, The Code Orange Office, etc.) placed in ads on one of the seven pages of the daily news website on each of those days.

"Part of this magic will be letting almost anyone 18 or older," publisher Hardison said, "to play GIN. That acronym is for Goldy, Inky, Needles. A previous contest winner is excluded and immediate family are excluded from playing this game. (Yes, all of my nieces, nephews, cousins and others can play if they are 18 years or older because I am not counting anyone other than Jerry Hardison and Sharon Hardison as immediate family members for this contest)."

Earth Day is celebrated on April 22 this year, according to the 2018 calendar published by At-A-Glance, and according to the Earth Day Network (<https://www.earthday.org/>). This year, the focus is on reducing plastic pollution.

First celebrated in 1970, Earth Day events in more than 193 countries are now coordinated globally by the Earth Day Network.

Also in April the Indian Space Research Organization is aiming for the launch of the Chandrayaan-2 satellite. This machine will go to the Moon and start in orbit around the Moon to gather data. October is the next launch month seen by the ISRO for that satellite if the organization is unable to launch in April.

Meanwhile back on Earth (and in space) in April, the individual humans who find the cats' pictures (one cat per day on one of the seven pages) will email their name (the human contestant's name), the telephone number, the name of the ad and the page where it was found to [hardisonink@hotmail.com](mailto:hardisonink@hotmail.com). Please remember to send it to the correct email address.

# HardisonInk.com

---

One, two or three cats will help select the winner from the people who follow directions correctly and quality to win by doing so. That selection is planned for April 22.

The prize for this win is \$50 cash. The sponsor for this contest is HardisonInk.com.

"We had contests in February and March," Hardison said. "Steamer's Clam Bar and Grill donated a \$50 gift certificate and The Putnam Lodge donated a \$25 gift certificate respectively. At this minute, I am seeing May and June as months with no contests due to a planned six- to eight-week project that will take some resources away from certain luxury functions, such as contest qualifier reviews."

The publisher then spoke about naming it "Earth Cat Magic Win Contest."

Being a high school student in the 1970s, when he began his career as a student journalist, and being a former Boy Scout, Hardison said he always has liked the idea of Earth Day since it began in 1970.

Celebrating Earth Day is a thought that Sharon Hardison came up with for April's contest.

The cat magic part of the title comes from all three cats becoming part of Jeff and Sharon Hardison's lives from the days when Jeff commuted to Lake City to work for a daily newspaper there, to when Jeff commuted to Ocala to work for a monthly horse magazine, into the eight years now as owner of the daily news website that focuses on Levy, Dixie and Gilchrist counties (and far beyond). Actually, cat magic for this couple even goes back to when he was bureau chief of the *Palm Bay Sun* and then editor of the *Sumter Journal* (and held other posts) in 1986-1988, one through his years as the *Glades County Democrat* editor, *The News-Sun* reporter, *Englewood Sun-Herald* editor, *Gasparilla Gazette* reporter, etc.

The publisher said he put the "win contest" in the title of this event as something that is going to happen for one person.

The "Earth Cat Magic Win Contest," therefore is a lot of fun packed into one name.

Hardison said it is important to note that reasonable attempts will be made to contact the winner by telephone on the day that his or her name is drawn. He added, however, that there are no exclusions by geography or fame for this contest – even though there is "Earth" in the title of the contest – and therefore, the contact may be delayed by some time if a person in space or a famous person wins the contest, due to logistics.

"If an astronaut in the International Space Station follows the directions, and then he wins" Hardison said, "then he wins the prize. I think the astronauts there now are Ricky Arnold, Oleg Artemyev, Drew Feustel, Commander Anton Shkaplerov, Norishige Kanai and Scott Tingle.

"If he won, I would send the astronaut a \$50 money order via NASA," Hardison added. "I will contact whatever winner by the telephone number that he or she lists. And if a famous person like Stephen T. Colbert wins, then I will send him a money order rather than \$50 cash, because I cannot afford to travel to New York City right now. Mr. Colbert helps puppies become adopted, as well as sharing a lot of comedy and pop culture with people. Mr. Colbert is famous – but I am only excluding a few people from qualifying to play the Earth Cat Magic Win Contest. Fame and geography are not among the disqualifiers. Almost any person anywhere can win."

The promotional ads for this contest will be placed soon.